

ADAM KAGAN

Producer

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EXPERIENCE: Head of Production/Partner; [fdg] (1998-2002)

Founding partner of Commercial Production/Broadcast Design Company in New York City. Clients include: MSNBC, VH1, USA Networks, Citibank, British Airways, NFL Properties, etc.

Producer – Select Commercials & Campaigns;

“Roca-Wear” Webisodes; Leroy + Morton

“Medicare” infomercial for Aetna Healthcare: Agency: Grey Advertising

“Tallulah” Commercial for Broadway show with Kathleen Turner. Agency: Serino/Coyne

“Team 2000” Lifetime TV. On location in the White House. Production Company: The Farm

“Sci-Fi Me!” Sci-Fi Channel Branding Campaign. Production Company: Fourth of July

“Black Star Power” B.E.T. Branding Campaign. Production Company: FDG

“4 Music Show Opens” B.E.T. Show Opens. On location in Harlem. Production Company: FDG

“Hollywood Squares” Promos with Whoopi Goldberg. Production Company: Fourth of July

“Macy’s Sale Commercials”. 34 Commercial package Production Company: theFIRM

Producer – DVD

“Diamond Audio Technology” – An 8 minute DVD Authored for a trade show

Producer – Select Music Videos;

“James Taylor” October Road. Commercials and Video for Sony Records

“Barry Manilow” Christmas Gift of Love. Commercial and Video for Sony Records

"Jennifer Lopez" - Intro for Sony Records and VH-1 Fashion Awards

"Lisa Loeb" - A 35 mm Music Video for Interscope Records “RUGRATS” Soundtrack Release.

"SPY" - A 35 mm Music Video for Atlantic Records.

Producer - Short Film;

"Stay" - A 35 mm short film shot on-location in London.

"Truckstop" - An award-winning 16 mm film on the plight of the American Family.

"Dogboy" - A dark comedy about the dark side of genetic engineering.

Line Producer;

"American General; Benedict Arnold" – PBS series recreating the battles of Benedict Arnold.

"Spin The Bottle" - A 35 mm feature film shot on-location in New York City.

EDUCATION: Pace Law School; Juris Doctorate, Certificate of concentration in International Law. New York University; Tisch School of the Arts. B.F.A./Film+T.V.

SKILLS: 3 Time Telly Award winning commercial producer
Proficient with: Movie Magic, Quickbooks, Excel, Final Cut Pro, Bidding, Budgeting, Scheduling, Insurance, Union Negotiations, location and studio production.
Rookie League Baseball Player and Little League Baseball coach in Harlem